

PRESS RELEASE

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Brady Shines Now Accepting Grant Applications September 1 – November 30 Dedicated Website BradyShines.org Also Debuts

Las Vegas — <u>Brady</u>, a full-line janitorial supply, equipment and foodservice distributor, which recently announced its new charitable giving campaign "Brady Shines" as part of its 70th Anniversary celebration earlier in 2017, is now accepting applications for the first Brady Shines grant cycle. Brady has dedicated \$100,000 annually to Brady Shines to be awarded in quarterly increments to education and youth-focused non-profit organizations in need.

"Brady has a long philanthropic history that has now been formalized into the Brady Shines charitable giving program," says Travis Brady, president and CEO. "We are excited to further support organizations in our communities."

From September 1 – November 30, 2017, non-profit organizations may apply for monetary or in-kind grants from \$250 to \$10,000 to support education and youth-focused programs in geographic territories that Brady has a presence. Applications and full details on program requirements, eligibility, grant cycle dates and deadlines can be found on the newly launched website www.bradyshines.org.

Grant recipients will be notified in December 2017.

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ABOUT BRADY:

Brady has been pioneering the way products and solutions are delivered to facility and foodservice professionals for 70 years. At the heart of Brady's operation is a community-minded culture driven by a workforce of more than 330 employees currently in 16 locations throughout Nevada, Utah, Arizona, Idaho, New Mexico, Colorado, Maryland, California and Texas including its original Las Vegas, Nevada headquarters.

Brady's approach to partnership is unique by providing integrated customer support, expertise, technical support, and service across a full spectrum of customer needs including extensive facility offerings, complete dish machine and laundry machine service, equipment sales, rentals and service and foodservice supplies. Brady provides these specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more.

For additional information about how Brady can reduce your total cost while improving service, call (800) 293-4698 or visit www.bradyindustries.com.